

September 2016

New Plant Invigorator and Bio Stimulant from Neudorff

Neudorff will showcase brand new products for the 2017 season from its new stand at Glee 2016.

The company has experienced an exceptional year after launching 10 new products at the 2015 show, combined with record sales of key products including Sluggo® Slug & Snail Killer, Pyrol Bug & Larvae Killer, and Superfast & Long Lasting Weedkiller. In addition, Organic CleanLawn, a 3-in-1 natural lawn treatment, also unveiled at the 2015 show, recently won a GIMA Award as the best new garden care product.



Visitors can expect to see the brand-new Super Strength Seaweed Extract (1L), the nourishing formula will stimulate sprouting and root growth, and is suitable for organic gardening. Plus, a new Plant Invigorator (750ml spray) containing fatty acids and algae to aid optimal plant nutrition will be presented. It strengthens plants' ability to withstand stress from pest and disease attack, and both products can be used with flowers, plants and vegetables.

Furthermore, the 100 per cent natural Organic CleanLawn is available in new handy 8 kg bags, a smaller alternative to 20 kg



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bag. The 3-in-1 formula fertilises, improves soil, and has an indirect action against moss to produce a thick and naturally green lawn. In addition, Superfast & Long Lasting Weedkiller* will be made available in a larger 2L concentrate bottle, adding to the current range consisting of a 750ml and 3L ready to use spray and 1L concentrate.

ENDS

Glee stand: 20K20-L21

RRPs

Plant Invigorator 750ml - £ 6.49

Super Strength Seaweed Extract 1 L - £ 9.99

Organic CleanLawn 8 KG - £ 19.99

Superfast & Long Lasting Weedkiller 2 L - £ 29.99

Contact info

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*Use plant protection products safely. Always read the label and product information before use.

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