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*natural gardening*

## PRESS RELEASE

### Sluggo makes it TV debut

One of the most effective products for tackling those slimy plant-munching pests is to make its TV debut this spring.

Sluggo Slug & Snail Killer from Neudorff will appear in a series of adverts highlighting how the product helps to control and pests and benefit the soil without using any harsh chemicals.



The product is favoured for its efficacy and effectiveness in controlling slugs and snails without leaving a trail of slime and dead pests in its wake, it contains Iron-III-phosphate which occurs naturally in nature, any pellets that are not consumed by the pests are turned into iron and phosphate by the soil's microorganisms, thereby benefitting the soil.



The creation of the Sluggo advertisement follows a series of successful adverts for the brand's effective Superfast & Longlasting Weedkiller, which aired on ITV2 and ITV4 in 2014, helping to boost awareness amongst and create demand.

Adverts will be aired from late March 2015 on a number of commercial channels.

For more information on Neudorff visit [www.neudorff.co.uk](http://www.neudorff.co.uk).

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