



Product Catalogue
2019 | **October 2018 – September 2019**
WWW.NEUDORFF-TRADE.CO.UK

Dear business partners

In these increasingly environmentally aware times more and more consumers are looking to take steps to reduce their impact on the wellbeing of our planet. Whether it be by using smaller, 'compressed' deodorants or utilising refill packaging options on products such as coffee and washing detergents, everyone is trying to make a **contribution**.

Nowhere is this more appropriate than within the garden industry, itself by definition a **'green' industry**, where we are promoting spending leisure time in and around nature. Neudorff enables you to satisfy this consumer demand with **the world's widest range of environmentally conscious products**.

Thank you for your support during last season and we look forward to a **successful gardening year** in 2019 for you and your customers.

Kind regards



Jude Beharall

Managing Director
of W. Neudorff UK

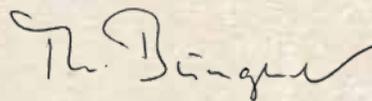


Thorsten Buengener

Managing Director
of W. Neudorff UK



Jude Beharall



Thorsten Buengener

Did you know?

- ✓ **Whenever possible our products are natural, organic and gentle to people, pets, and the environment**

- ✓ **We work with active ingredients from plants and other natural resources** wherever possible, which means we do not use glyphosate or neonicotinoids in any of our products – and never have done

- ✓ **We are one of the very few companies worldwide to develop our own plant protection and plant care products.**
As a result we hold hundreds of our own registrations - all developed in house

- ✓ **We are experts in natural gardening - since 1854:** since its foundation over 160 years ago our company has focussed on developing and providing products that have as little impact on the environment as possible

- ✓ **Neudorff is Germany's market leader in both the slug & snail and the ant control sector**
(Source: Market Research Institute GfK 2017*)
- ✓ **We use local suppliers wherever possible to shorten transportation routes** and reduce our impact on the environment

- ✓ **We are proud of having received multiple awards for our environmental responsibility**, such as being declared the 'National Champion' in the Environmental & Corporate Sustainability category at the European Business Awards and being awarded the "Green Brand Seal"

- ✓ **We have the widest range of products certified by the Organic Farmers & Growers Association** - providing guidance for eco-conscious consumers and underlining the importance of sustainable products for our society

- ✓ **We provide clear, practical gardening advice for consumers both online and offline** in the form of our recently updated consumer website and free of charge Garden Guide consumer magazines

- ✓ **We offer product training for your employees** ranging from brief refresher sessions to full introductions to plant protection and plant care products



Natural gardening expertise for more than 160 years



Our Model – Mother Nature Since 1854

Nature is our best teacher. The majority of our products contain natural active ingredients and many of our products, such as the Plant Flycatchers, utilise the natural behaviour of insects. Nature is very important to us and has been since the company was formed in 1854 Period.

Harnessing the Power of Nature

Neudorff is one of the few companies worldwide to develop its own plant protection and plant care products. We focus on environmentally friendly and effective products that interfere with the environment as little as possible. This enables bees, birds, earthworms and other garden dwellers to continue to live in harmony with us.

Proven Efficacy

The entire product development cycle is accompanied with practical tests in our state of the art experimental garden and greenhouses. Once internal tests have proved successful, the new formulations are tested further in various independent laboratories across Europe in order to confirm their efficacy.

Sustainable Practices Protecting resources together:

Natural resources, such as fossil fuels, water and wood are scarce. For this reason we try to use as few of these natural raw materials as possible in the production of our products.

Natural gardening together:

Neudorff is your 'navigation system for sustainable gardening'. With our range you can offer products to consumers which place as little strain on our environment as possible during production and use. Let's do something together for people and the environment.

How Neudorff sets a sustainable example:

We have worked by the principle of sustainability for decades and it is deeply important to us. For this reason we develop products which impact the environment as little as possible.



What sustainability means for us:

- ◆ Use renewable, local raw materials wherever possible
- ◆ Generate our own renewable electricity utilising water, solar and wind energy
- ◆ If we have to buy additional electricity we use renewable 'green' electricity
- ◆ Limit the CO₂ emissions of our company cars to 120 g/km maximum
- ◆ Work continuously to reduce our company's carbon footprint
- ◆ Support environmental protection projects, such as the protection of the rain forest in Costa Rica and the support of school gardens

Award-winning sustainability

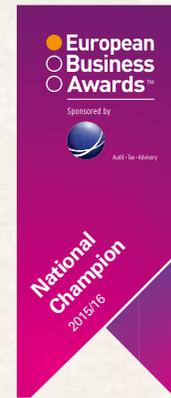
Neudorff has received multiple awards for the company's exceptional level of environmental care and its products:



DEUTSCHER NACHHALTIGKEITSPREIS

Deutschlands nachhaltigstes Kleinunternehmen 2014

'Germany's most sustainable company' award 2014
(category up to 499 employees)



European Business Awards 2015/16:

- **National Champion** in the category 'Environmental & Corporate Sustainability'
- **'Ribbon of Honour'**: Neudorff is one of Europe's Top 10 companies in the category 'Environmental & Corporate Sustainability'



**GIMA Awards 2018
Sword of Excellence
Winner**



**GIMA Awards 2018
Garden Care product
category winner**

Contact



Terms and Conditions

For our terms and conditions please visit

<http://www.neudorff-trade.co.uk/downloads/terms-and-conditions.html>

or scan the QR Code.



Neudorff Trade Contacts

Sales Director **Jude Beharall**

Mobile: **07827 911 143**

Tel: **0121 7671821**

jude.beharall@neudorff.co.uk

Operations Manager **Tony Loftus**

Mobile: **07585 705 833**

Tel: **0121 7671821**

tony.loftus@neudorff.co.uk

For further information about our Area Sales Managers and Agents please consult the map on page 5, scan the **QR Code** or visit

www.neudorff-trade.co.uk/contact



Wholesaler Contacts

Decco

Decco Belfast

Tel: 028 9046 0000

Decco Chesham

Tel: 01494 786241

Decco Ipswich

Tel: 01473 831070

Decco Leeds

Tel: 0113 249 5151

Decco Newton Abbot

Tel: 01626 832010

Decco Perth

Tel: 01738 631555

Home Hardware

Tel: 01271 337479

STAX

STAX Birmingham

Tel: 0121 5697000

STAX Bristol

Tel: 0117 9590003

STAX Leeds

Tel: 0113 3936600

STAX Manchester

Tel: 0161 7288000

STAX Glasgow

Tel: 0141 3753740

 **For trade enquiries please contact your local Neudorff Area Sales Manager, Neudorff Agent or Wholesaler Representative.**

In the Republic of Ireland all Neudorff products are exclusively distributed by Unichem

Unichem Trade contact

Unichem Ltd · The Ward · Dublin, Co Dublin · Ireland

Tel: +353 18351499 · sales@unichem.ie

Contact

.....

1 Shropshire, Staffordshire,
Worcestershire and Warwickshire
Tony Loftus

Mobile: 07585 705833
tony.loftus@neudorff.co.uk

2 Area Sales Manager North
Tom Stolworthy

Mobile: 07500 012 870
tom.stolworthy@neudorff.co.uk

3 Wales, Cornwall, Devon, Dorset,
Somerset, Bristol, Gloucestershire,
Herefordshire
Spencer Goodall

Mobile: 07770 233089
spencer.goodall@googlemail.com

4 Scotland
Alison Burns

Mobile: 07914 530598
alison@simplysales.biz

5 East England
Steve Mann

Mobile: 07801 026573
stevemannagencies@
btinternet.com



Contact

.....

6 Kent and North London
Michael Dunmore

Mobile: 07807 702118
mdagencies2014@gmail.com

7 Sussex, Surrey and
South London
Miles Cleall

Mobile: 07785 275978
milescleall@msn.com

8 Cumbria, Northumberland
and Durham
Lisa Wharton

Mobile: 07949 040653
landc21@hotmail.co.uk

9 Wiltshire and Oxfordshire
Nick Hinton

Mobile: 07891 797898
nick.mdagencies2014@gmail.com

10 Hampshire, Berkshire and
Buckinghamshire
Peter Chrysostomou

Mobile: 07711 771968
peter.mdagencies2014@gmail.com

New!



WeedFree range

- Visible results within 1 day of treatment
- Biodegradable
- Glyphosate free



See
page 12 & 13

Use plant protection products safely. Always read the label and product information before use.
All information is based on regulatory notifications as of July 2018.

New!



BugFree range

- ✔ Kills adult insects PLUS their eggs and larvae
- ✔ Effective against all sucking and biting insects
- ✔ Certified by the Organic Farmers & Growers association



See
page 24 & 25

Use plant protection products safely. Always read the label and product information before use.
All information is based on regulatory notifications as of July 2018.



Weedkiller, Moss & Algae Killer

info

Glyphosate free!

Neudorff's Weedkiller

- Children and pets are able to enter treated areas as soon as the spray has dried
- Treated areas can be replanted after just one day
- Active ingredients do not accumulate in the soil
- Also effective against moss and algae

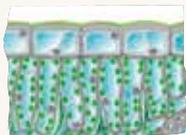
The unique combination of two active ingredients, pelargonic acid and maleic acid hydrazide, create a weedkiller that is both fast-acting and long-lasting against weed regrowth.

Pelargonic Acid

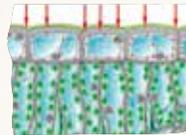
Pelargonic acid is found naturally in pelargoniums and is a highly effective fatty acid widely used in the treatment of unwanted plants.

How does it work?

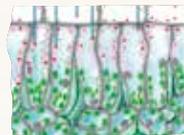
Pelargonic acid destroys the cell walls of the leaves of weed. This results in cells losing their structure and drying out within a short space of time, under normal conditions this will be visible within 1 day after treatment.



Plant cells before treatment



During treatment



Drying-out phase

Only the green parts of the plant are affected by this action, the woody bark of the plant is unaffected as the cells are too stable and the active ingredient has no way of penetrating the surface. Therefore the product can be used under hedges, trees and bushes without fear of destroying the whole area.

Maleic Acid Hydrazide

Maleic acid hydrazide is an extremely old and well researched active ingredient. First produced in 1895, it has been used as a growth regulator in crop management since 1952. Its main applications have been in the production of food, particularly being used on potatoes and onions as an anti-sprouting agent.

How does it work?

The growth regulator is transported by the plant's vascular tissue into the plant's root system. Once there it prevents cell division at the root tips and since this is where growth takes place the roots are no longer able to continue growing.



Features

Neudorff's Weedkillers can be used, and are effective during the entire growth cycle of weeds. The active ingredients do not reside in the soil after use which allows for treated areas to be easily sown or planted.

Effectiveness

Neudorff's **Weedkillers** are complete herbicides for both weeds and grasses. They work against a wide variety of annual and perennial weeds and are also effective against stubborn weeds, moss and algae, a small assortment of which are shown below.



Stinging nettle



Dandelion



Thistle



Chickweed



Bluegrass



Field horsetail



Ground Elder / Goutweed



Plantain

Use plant protection products safely. Always read the label and product information before use. All information is based on regulatory notifications as of July 2018.

Weedkiller, Moss & Algae Killer



MAPP 18447 · PCS No. 06009

WeedFree Plus²⁾

- Active ingredient content 31.02 g/L pelargonic acid, 4.95 g/L maleic hydrazide
- Long lasting, stops roots from growing
- Visible results for weeds (e.g. goutweed) and grasses within 1 day after treatment
- Biodegradable

Application:

- Ready-to-use spray
- Drench the weeds thoroughly to guarantee an optimum absorption of the active ingredients

Packaging:

- 750 ml spray bottle



MAPP 18249 · PCS No. 05924

WeedFree Plus Concentrate²⁾

- Active ingredient content 186.7 g/L pelargonic acid, 30 g/L maleic hydrazide
- Long lasting, stops roots from growing
- Visible results for weeds (e.g. goutweed) and grasses within 1 day after treatment
- Biodegradable

Application:

- Mix 85 ml product with 500 ml water for 5 m²
- 1 L of concentrate is sufficient for up to 60 m² (individual plant treatments)
- Drench the weeds thoroughly to guarantee an optimum absorption of the active ingredients

Packaging:

- 510 ml, 1020 ml dosing bottles



Dangerous substance/dangerous goods: see page 52

Article no.	Case Qty.	Unit Barcode	Case Barcode	Cases/ Pallet
613616	12 x 750 ml			35
613637	48 x 750 ml			4

Article no.	Case Qty.	Unit Barcode	Case Barcode	Cases/ Pallet
613634	12 x 510 ml			72
613618	10 x 1020 ml			50

²⁾ Use plant protection products safely. Always read the label and product information before use. All information is based on regulatory notifications as of July 2018.



MAPP 18453 · PCS No. 06008

WeedFree Express²⁾

- Active ingredient content 31.02 g/L pelargonic acid
- Complete herbicide for weeds and grasses
- Fast visible results
- Biodegradable

Application:

- Ready-to-use spray
- Drench the weeds thoroughly to guarantee an optimum absorption of the active ingredient

Packaging:

- 750 ml spray bottle



MAPP 17881 · PCS No. 05245

Fast Acting Moss & Algae Killer Concentrate²⁾

- Active ingredient content 186.7 g/L pelargonic acid
- Complete herbicide for moss and algae
- Fast visible results
- Biodegradable

Application:

- Mix 170 ml with 1 L water
- 1 L of concentrate is sufficient for up to 180 m² (individual plant treatments)
- Drench moss and algae thoroughly to guarantee an optimum absorption of the active ingredient

Packaging:

- 1 L concentrate bottle



Article no.	Case Qty.	Unit Barcode	Case Barcode	Cases/ Pallet
613619	12 x 750 ml			35

Dangerous substance/dangerous goods: see page 52

Article no.	Case Qty.	Unit Barcode	Case Barcode	Cases/ Pallet
613620	10 x 1 L			40

²⁾ Use plant protection products safely. Always read the label and product information before use. All information is based on regulatory notifications as of July 2018.



Nematodes

info

Neudorff Nematodes are an innovation in plant protection

- No refrigeration required
 - 6 month shelf life
 - Packaged in individual bio-pouches for easy dosing without touching the nematodes
-

What are nematodes?

Nematodes are very small, white to colourless roundworms which have adapted to live in almost every ecosystem on earth. Over 25,000 different species have been described but the total number of varieties on earth is likely to be over 1 million! Some species of nematode are predatory and it is these species that are utilised in horticulture as a completely natural form of plant protection. Nematodes do not harm bees, butterflies or beneficial insects and they are also completely safe for people, plants and pets.



How do nematodes work?

Nematodes work by eating larval pests to protect plants and lawns from damage. They begin by injecting bacteria inside the larval pest's body, these bacteria multiply and cause blood poisoning, leading to death. The host tissue is then fed on by the nematodes. As they feed they multiply and immediately start searching for a new host. Once their source of food is exhausted the nematodes will themselves die, leaving behind no evidence of them ever being there.



Lawn damage caused by Chafer Grub



Leatherjacket



Damaged Rhododendron plant caused by Black Vine Weevils



Black Vine Weevil larvae

Why are Neudorff nematodes unique?

Unlike 'regular' nematodes, Neudorff nematodes do not need to be stored in the fridge. This means that they may be sold straight from the shelf in-store rather than via a mail order system as is usual for this product category. Being sold in store ensures that consumers can take the product home, and apply them in their gardens, the very same day. This next generation formulation has a shelf life of 6 months compared to the 4-6 weeks of existing formulations. Furthermore the nematodes are easy to apply and do not need to be touched due to being packaged in individual bio-pouches.



Nematodes



LawnGrubFree – Nematodes

- For quick and effective control of Chafer Grubs in the lawn
- No refrigeration required, may be sold straight from the shelf
- Treats up to 100 m²
- Safe for children and pets, treated areas may be entered immediately after application

Application:

- Water the lawn
- Prepare the watering can or NemaSprayer as directed
- Apply the nematodes mixture on the lawn



LeatherjacketFree – Nematodes

- For quick and effective control of Leatherjackets in the lawn
- No refrigeration required, may be sold straight from the shelf
- Treats up to 100 m²
- Safe for children and pets, treated areas may be entered immediately after application

Application:

- Water the lawn
- Prepare the watering can or NemaSprayer as directed
- Apply the nematodes mixture on the lawn



Article no.	Case Qty.	Unit Barcode	Case Barcode	Cases/ Pallet
613680	12			140
		4 005240 136805	4 005240 019788	

Article no.	Case Qty.	Unit Barcode	Case Barcode	Cases/ Pallet
613678	12			140
		4 005240 136782	4 005240 019351	



VineWeevilFree - Nematodes

- For quick and effective control of Vine Weevil larvae in borders, beds and pots
- No refrigeration required, may be sold straight from the shelf
- Treats up to 12 m² or 160 pots
- Safe for children and pets, treated areas may be entered immediately after application

Application:

- Water the soil/compost
- Prepare the watering can or NemaSprayer as directed
- Apply the nematodes mixture on the soil/compost



Neudorff - NemaSprayer

- Enables the quick and easy application of the nematode products without a watering can
- Ideal for pest control on the lawn
- Compatible with all major hose brand fittings
- Sprayer is pre-calibrated for Neudorff nematodes

Article no.	Case Qty.	Unit Barcode	Case Barcode	Cases/Pallet
613679	12			140

Article no.	Case Qty.	Unit Barcode	Case Barcode	Cases/Pallet
613677	12			24



Slug & Snail Killer

info

Neudorff's Sluggo Slug & Snail Killer²⁾ is highly effective

- Contains an active ingredient that also occurs in nature
- Children and pets do not need to be excluded from the treated area
- Certified by the Organic Farmers & Growers association

Neudorff's **Sluggo Slug & Snail Killer²⁾** combines market leading efficacy with protection of people, pets and the environment. It can be used around edible crops without any waiting time prior to harvest and will not leave slime trails or visible dead slugs on the garden.

Iron-III-phosphate

The active ingredient Iron-III-phosphate also occurs widely in nature. Any pellets that aren't consumed will break down into iron and phosphate, thereby benefiting the soil.

How does it work?

Consumption of Neudorff's **Sluggo Slug & Snail Killer²⁾** causes slugs and snails to stop eating very quickly. After a few days they die in their burrows hidden from view leaving no visible dead slugs and snails. The mode of action is not based on dehydration which means that the product can also be used during periods of humid weather when slugs and snails like to feed. Once consumed, the slugs and snails do not produce mucus and decompose – which results in no slime trails. This is different to the use of metaldehyde based pellets that cause slugs and snails to produce large amounts of mucus thereby killing them through dehydration.

Protection of the environment and animals

Neudorff's **Sluggo Slug & Snail Killer²⁾** is a ground breaking innovation which combats all varieties of molluscs native to the UK. It is used in exactly the same way as other slug pellets but also protects those animals which eat large amounts of slugs and snails such as hedgehogs and birds.

This allows for slugs and snails to be kept under control whilst hedgehogs and other beneficial animals can safely exist in the garden.



Use as directed to protect children and pets

Neudorff's **Sluggo Slug & Snail Killer²⁾** is approved by the Organic Farmers & Growers association and is the only slug pellet which has been awarded the Ecocert-Logo#.



#) Suitable for use product in organic agriculture conforming to the annexes of the (CEE) Regulation n° CEE 834/2007 and 889/2008. Inspected by ECOCERT SA F – 32600.

2) Use plant protection products safely. Always read the label and product information before use.

All information is based on regulatory notifications as of July 2018.

Slug & Snail Killer



info

Sluggo Slug & Snail Killer Ultra²⁾ – the next generation of slug control

- 🌿 **Powerful**
 as it contains double the active ingredient* → **double the strength**
- 🌿 **Economical**
 due to unique micro pellets providing many more baiting points → **double the coverage**
- 🌿 **Gentle**
 to bees, pets and the environment → **certified by the Organic Farmers & Growers association**

^{*)} when compared to Sluggo 1%

	Sluggo Slug & Snail Killer ²⁾	Sluggo Slug & Snail Killer Ultra ²⁾
Active ingredient content	1 % Iron-III-phosphate	2 % Iron-III-phosphate
Pellet size	Approx. 4 mm	Approx. 2 mm
Pellet colour	Turquoise	Dark blue
Coverage per 5 g	1 m ²	2 m ²
Environmental properties	Excellent	Excellent
Wildlife compatibility	Gentle to pets, bees and other beneficial garden dwellers	Gentle to pets, bees and other beneficial garden dwellers

Pellet bait formulation

Both Neudorff's **Sluggo Slug & Snail Killer²⁾** are produced using cutting edge bait production technology. Once applied to the soil the pellets absorb moisture and swell, becoming even more attractive to slugs and snails. The advanced formulation also enables the pellets to remain intact when surrounding moisture is then removed.

Packaging

Neudorff takes the environment very seriously and is always looking for opportunities to reduce the amount of waste that consumers have left once our products have been used. Neudorff offers two products sizes in cardboard packaging rather than the traditional plastic bottle. This packaging type provides an over 60 % reduction of materials to be disposed of. In addition to being environmentally friendly the unique packaging contains a dispenser system for direct application and a spout for easy refilling of an empty **Sluggo Slug & Snail Killer 800 g** bottle should consumers wish to. The cartons also carry a special coating ensuring they are resistant to rain and moisture and are therefore shed friendly.

²⁾ Use plant protection products safely. Always read the label and product information before use. All information is based on regulatory notifications as of July 2018.



MAPP 16683 · PCS No. 04574

Sluggo Slug & Snail Killer²⁾

- Active ingredient content 10 g/kg Iron-III-phosphate, an iron compound that also occurs in nature
- Effectively controls slugs and snails on all types of vegetables, fruit and ornamental plants in gardens and on allotments
- Extremely resistant to rain due to innovative bait technology
- No slime trails, no visible dead slugs

Application:

- Scatter 5 g/m²
- No waiting time before harvest

Packaging:

- 300 g box, 500 g bottle, 800 g bottle, 1 kg box

Article no.	Case Qty.	Unit Barcode	Case Barcode	Cases/ Pallet
613660	12 x 300 g	 4 005240 136607	 4 005240 019313	160
613659	12 x 500 g	 4 005240 136591	 4 005240 018255	72
613613	10 x 800 g	 4 005240 136133	 4 005240 036136	50
613635	60 x 800 g	 4 005240 136133	 4 005240 136355	4
613654	10 x 1 kg	 4 005240 136546	 4 005240 036549	60
613655	54 x 800 g + 36 x 1 kg	—	 4 005240 136553	4

²⁾ Use plant protection products safely. Always read the label and product information before use.

All information is based on regulatory notifications as of July 2018.

^{*)} in comparison to Sluggo 1 %



MAPP 17133 · PCS No. 05317

Sluggo Slug & Snail Killer Ultra²⁾

- Active ingredient content 19.8 g/kg Iron-III-phosphate, an iron compound that also occurs naturally in nature
- Covers double the area* and is effective against all varieties of slugs and snails on all edible and ornamental plants
- No slime trails, no visible dead slugs
- Unique micro pellets ideal against juvenile slugs and snails in early spring
- Extremely resistant to rain due to innovative bait technology

Application:

- Scatter 2.5 g/m²
- No waiting time before harvest

Packaging:

- 650 g bottle



Article no.	Case Qty.	Unit Barcode	Case Barcode	Cases/ Pallet
613669	10 x 650 g	 4 005240 136690	 4 005240 022351	84
613599	60 x 650 g	 4 005240 136690	 4 005240 135990	4



Bug Killer

info

Neudorff's BugFree Bug and Larvae Killer²⁾

- Contains a natural active ingredient
- Effective against adult insects, eggs and larvae
- Certified by the Organic Farmers & Growers association

Neudorff's BugFree Bug and Larvae Killer²⁾ are pesticides with a unique blend of innovative features. They provide protection against a wide variety of garden pests whilst retaining excellent environmental credentials. You can be assured that this product provides very effective control of pests during all stages of their life cycle without harming your natural garden.



Pyrethrum

This active ingredient is derived from the chrysanthemum flower (*Chrysanthemum cinerariaefolium*) which is native to the Kenyan highlands. Neudorff ensures that all pyrethrum used in their products is responsibly sourced and have been using natural pyrethrum in the Neudorff range since 1861.

How does it work?

Natural pyrethrum is a contact insecticide that passes into the insect's body through the sensory organs and openings used for breathing. Once inside the insect's body the pyrethrum damages the sodium channels of the nervous system, resulting in the rapid death of the insect. Use spray early in the morning or late in the evening to avoid harm to bees. Due to this active ingredient breaking down quickly when exposed to sunlight the risk of the insects developing an immunity to pyrethrum is very low.

Protection of the environment, people and animals

Natural pyrethrum does not pose a risk to warm blooded creatures such as humans, cats, dogs and other mammals.

Due to the pyrethrum's rapid breakdown there only needs to be a short waiting period prior to harvest when used on edible fruit.

Neudorff's BugFree Bug and Larvae Killer²⁾ range is certified by the Organic Farmers & Growers association.



²⁾ Use plant protection products safely. Always read the label and product information before use. All information is based on regulatory notifications as of July 2018.

Bug Killer



info

Effectiveness

Neudorff's **BugFree Bug and Larvae Killer²⁾** is effective against a wide variety of sucking and biting insects, a small assortment of which can be found below. The products may be used on ornamental plants, fruits and vegetables.



Red Spidermite



Whitefly



Aphid



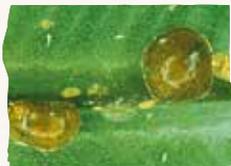
Thrips



Greenfly



Blackfly



Scale insect



Woolly aphid



Caterpillars



MAPP 18260 · PCS No. 05928

BugFree Bug and Larvae Killer²⁾

- Active ingredient content 0.045 g/L pyrethrins and 8.25 g/L rapeseed oil
- Ready to use spray to control mature insects, their larvae and their eggs
- Effective against sucking and biting insects such as aphids, thrips, spider mites, whitefly, mealy bugs, scale insects, caterpillars, beetles and sheet wasp larvae
- Suitable for a wide variety of ornamental plants, kohlrabi, apple and pear in home gardens and on allotments

Application:

- Spray plants and undersides of leaves until dripping wet

Packaging:

- 750 ml spray bottle



Dangerous substance/dangerous goods: see page 52

Article no.	Case Qty.	Unit Barcode	Case Barcode	Cases/Pallet
613614	12 x 750 ml			35
613636	48 x 750 ml			4

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New!



MAPP 18585 · PCS No. tba

BugFree Bug and Larvae Killer Concentrate²⁾

- Active ingredient content 4.59 g/L pyrethrins and 825.3 g/L rapeseed oil
- Concentrate to control mature insects, their larvae and their eggs
- Effective against sucking and biting insects such as aphids, thrips, spider mites, whitefly, mealy bugs, scale insects, caterpillars, beetles and sheet wasp larvae
- Suitable for a wide variety of ornamental plants (protected)

Application:

- Makes up to 25 L of spray solution. Please see packaging for insect specific dose rates
- Spray plants and undersides of leaves until dripping wet

Packaging:

- 250 ml concentrate bottle



Dangerous substance/dangerous goods: see page 52

Article no.	Case Qty.	Unit Barcode	Case Barcode	Cases/Pallet
613615	12 x 250 ml			84

²⁾ Use plant protection products safely. Always read the label and product information before use. All information is based on regulatory notifications as of July 2018.

New!



MAPP 18270 · PCS No. 05929

BugFree Bug and Larvae Killer for Roses²⁾

- Active ingredient content 0.045 g/L pyrethrins and 8.25 g/L rapeseed oil
- Ready to use spray to control mature insects, their larvae and their eggs
- Effective against sucking and biting insects such as aphids, thrips, spider mites, whitefly, mealy bugs, scale insects, caterpillars, beetles and sheet wasp larvae
- Suitable for all types of roses and a wide variety of ornamental plants

Application:

- Spray plants and undersides of leaves until dripping wet

Packaging:

- 500 ml spray bottle



Dangerous substance/dangerous goods: see page 52

Article no.	Case Qty.	Unit Barcode	Case Barcode	Cases/Pallet
613632	12 x 500 ml			65



Plant Invigorator

info

Neudorff's Plant Invigorator is environmentally friendly

- Contains mainly natural raw materials
- Child and pet safe



Strong plants are healthy plants!

Under or over nutrition, drought or waterlogging, frost or excess heat – they can all stress and weaken plants. Once plants have been weakened it is then very easy for disease to rapidly spread or for an infestation of pests to take hold. This can lead to severe, and often irreparable, damage to plants and crops. If this has occurred even the use of pesticides often cannot prevent the complete loss of the plant. The good news is you can strengthen your plant in advance with the use of **Neudorff Plant Invigorator**.

Vital plants are much less likely to be attacked by pests or fungal diseases. A healthy and strong leaf surface prevents fungus ingress and can endure attempted pest attacks.

Healthy leaf



Strengthened plant tissue, fungal spore cannot penetrate

Weak leaf



Germ tube of the fungus penetrates freely

Neudorff Plant Invigorator contains no animal ingredients and is therefore suitable for use by vegans. In addition there is no waiting time until harvest when used on edibles. **Neudorff Plant Invigorator** is safe for pets, bees and other useful insects and garden dwellers.



Plant Invigorator

- Contains fatty acids, algae extract
- Aids optimal plant nutrition resulting in strong growth and vital plants
- Healthy plants are less susceptible to disease
- Leaves no harmful residues in areas of application and may be used on both edible and ornamental plants – with no waiting time until harvest

Application:

- Spray plants and undersides of leaves until dripping wet

Packaging:

- 750 ml spray bottle

Article no.	Case Qty.	Unit Barcode	Case Barcode	Cases/Pallet
613676	12 x 750 ml			35



Chemical free Traps

info

Chemical free Traps

Neudorff's Chemical free Traps are environmentally friendly

- Pesticide free
- Make use of the insect's natural behaviour
- Do not pollute or damage the environment



Plant-Flycatcher

- Provides effective control of a wide variety of flying pests, including white fly, winged aphids, leaf miners and black fungus gnats
- Ideal for use on indoor plants
- Ready to use with odourless, insecticide free adhesive which does not dry out and will not drip even at high temperatures, such as above a radiator
- Contains no insecticidal ingredients

Application:

- 1 Flycatcher per infested plant, place sticker in the soil next to the plant

Packaging:

- 10 Flycatchers per box



Article no.	Case Qty.	Unit Barcode	Case Barcode	Cases/ Pallet
613624	20 x 10 pcs			90



Greaseband

- Year round protection against insects which climb up tree trunks to lay their eggs in the crown
- Highly effective against winter moth caterpillar and provides excellent protection against ants, greenfly and woolly aphids
- Rain proof and insecticide free adhesive (contains resin and wax) that does not dry out
- Effective for several months

Application:

- Lay sticky ring around the trunk and fix with wire provided

Packaging:

- 3 m per carton



Article no.	Case Qty.	Unit Barcode	Case Barcode	Cases/ Pallet
613625	20 x 3 m			84



Tree Care

info

Tree Care

Neudorff's Tree Care is environmental friendly

- Contains mainly natural raw materials
- Does not harm bees or other beneficial insects

A protective barrier for trees

Open wounds in woody plants offer an ideal point of entry for diseases and pathogens. Without a protective layer of bark in place these harmful intruders can freely penetrate into the tree and cause permanent damage. **Prune & Seal** acts like a bandage over the wound. Once dry the coating forms a protective crust which speeds up the wound healing process thereby minimising the window for potential infestation. The physical barrier also prevents the penetration of germs into the exposed, vulnerable areas of the tree. After drying **Prune & Seal** forms an elastic, durable and unobtrusive covering.



Prune & Seal

- Seals exposed wood after pruning for quick wound recovery
- This physical barrier protects against ingress of harmful pests and disease
- Suitable for all fruit and ornamental trees
- Ready to use brush pack

Application:

- Apply evenly over the cut surface so that thin covering is achieved, ensure that the edges of the wound are properly coated
- Can be applied in frosty conditions, down to -10 °C

Packaging:

- 250 ml brush bottle



Article no.	Case Qty.	Unit Barcode	Case Barcode	Cases/ Pallet
613653	12 x 250 ml	 4 005240 136539	 4 005240 036532	126



Ant Killer

info

Neudorff's Ant Killer products

- Contain active ingredients which act quickly and effectively
- Specifically target problem insects
- Certified by the Organic Farmers & Growers association

Neudorff Ant Killer Granules¹⁾ – Versatile use

The granulated product contains the natural ingredient pyrethrins derived from the *Chrysanthemum cinerariaefolium* extract and can be both scattered dry straight from the pack or dissolved in water and applied with a watering can. Soil drenching is the most effective method of application to control ants and kill the nest.

How does it work?

The natural active ingredient penetrates deep within the nest and also reaches the insects which do not have access to the surface. This ensures that the unwanted visitors are sustainably controlled. When treatment is poured onto the ground directly, non-target and beneficial insects do not come into contact with the product and are therefore unharmed.



¹⁾ Use biocides safely. Always read the label and product information before use. All information is based on regulatory notifications as of July 2018.



HSE 94147 · PCS No. 96915

Ant Killer Granules¹⁾

- Active ingredient content 0.174 % w/w pyrethrins (from *Chrysanthemum cinerariaefolium* extract)
- Kills the nest
- Granulate for both scattering dry and pouring as a liquid solution to effectively control ants on paths and patios

Application:

- Scattering: 10-20 g/m² on ant nests and ant trails
- Pouring: 10 g dissolved in 0.5 L water per nest. Pour into gaps between slabs on patios, paths and other outdoor areas
- One 500 g pack makes up to 25 L of liquid solution

Packaging:

- 500 g shaker can



Dangerous substance/dangerous goods: see page 52

Article no.	Case Qty.	Unit Barcode	Case Barcode	Cases/Pallet
613623	20 x 500 g			42
613681	80 x 500 g			4

Ant Killer



info

Neudorff's Refillable Ant Bait Station¹⁾ – Practical and Responsible

How does it work?

The ants carry the bait from the refillable bait station into the nest and feed it to the workers, brood and queen. As the effect is not immediate, both the ants in the nest and their offspring can be destroyed with one application as the ants can continue to provide further food for the nest even after initial product consumption. There is enough solution to refill the bait stations 5 times to provide season long control.

Ants can be extremely problematic on patios and in and around the house. Just removing the visible ants does not solve the problem as they only represent a small fraction of the actual ant population present in the area. Relief only really comes when the entire population, including the queen and the brood, are destroyed.

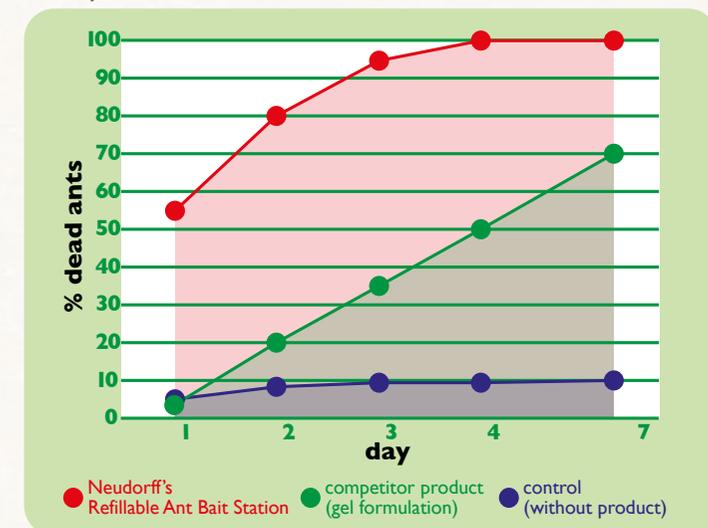
Neudorff's Refillable Ant Bait Station¹⁾ comprises of a single tube of active solution and two refillable bait stations. The active ingredient used is spinosad which also occurs naturally in soil bacteria. To use the product the stations are filled with the solution and placed close to an ants nest or on an ant trail.

Neudorff's Refillable Ant Bait Station¹⁾ can be used indoors and outdoors.



Effectiveness

Neudorff's Refillable Ant Bait Station¹⁾ is much more effective than similar gel based products, even from the first day of application. Within one to two weeks, the entire ants nest is destroyed.



¹⁾ Use biocides safely. Always read the label and product information before use. All information is based on regulatory notifications as of July 2018.

info

Use indoors and outside

Neudorff's **Refillable Ant Bait Station** may be used to control ants both indoors and outside.



Outdoors



Indoors



UK-2015-0951-0001 IE/BPA 70347

Refillable Ant Bait Station¹⁾

- Active ingredient content 0.015 % w/w spinosad
- Refillable ant bait stations to control ants on patios, balconies as well as indoors
- Ants will carry the bait directly into the nest, where it exterminates the entire nest

Application:

- Place the bait box very close to ant nests or directly onto ant trails
- To control large ant nests use a minimum of two bait stations

Packaging:

- 2 bait stations, 20 ml ant bait liquid



Article no.	Case Qty.	Unit Barcode	Case Barcode	Cases/Pallet
613622	20 x 2 stations			84

¹⁾ Use biocides safely. Always read the label and product information before use. All information is based on regulatory notifications as of July 2018.



Animal Repellent

info

Neudorff's Animal Repellent

- Contains ingredients as occurring in nature
- Makes use of the target animal's natural, instinctive behaviour
- Does not pollute or damage the environment

How does it work?

The long-lasting odour masks territorial markings left by cats. As they do not tolerate these foreign odours within their territory, the treated area is initially subjected to increased attention for the first few days. In time, the persistent odour of the Super Strength Cat Repellent results in the animals giving up their territory and avoiding the treated areas from then on.

Effectiveness

Super Strength Cat Repellent also effectively keeps cats away from areas which birds frequent.



Super Strength Cat Repellent

- Contains 0.5% w/w garlic oil (granulated)
- Made from pure plant based oils encapsulated in clay based mineral granules
- The long lasting odour effectively drives cats away from gardens, patios and areas where birds frequent
- Covers the territorial odours of other cats and makes the animals avoid the territory to be protected

Application:

- Scatter granules evenly over the areas to be protected
- After rain areas should be treated again
- 500 g is sufficient for approx. 200 m²
Period of protection: approx. 3-4 weeks depending on the weather

Packaging:

- 500 g shaker can



Article no.	Case Qty.	Unit Barcode	Case Barcode	Cases/Pallet
613621	12 x 500 g			50
613645	60 x 500 g			4



Fertiliser

info

Neudorff's Liquid Fertilisers are environmentally friendly

.....

- Contain natural raw materials
 - Provide plant growth with no danger of scorching
 - Certified by the Organic Farmers & Growers association
-

The plant nutrient professionals

Neudorff's Organic Liquid Fertilisers are made entirely from natural, organic raw materials and have all the key nutrients, micronutrients and enzymes that plants need.



The rich, dark sugar beet vinasse based liquid starts feeding immediately upon application but, unlike most mineral based fertilisers, it then continues to feed for up to four weeks while the microorganisms in the soil break down the dense liquid.

.....

In addition to these fantastic benefits to plant health our Organic Liquid Fertilisers are also safe to use around people and pets.



Organic Liquid Fertiliser



Organic Tomato Feed

- Organic liquid compound fertiliser NPK 3-1-5 derived from organic materials and a natural by-product of sugar beet production (sugar beet vinasse)
- Contains a high level of potassium for bumper crops and healthy, tasty tomatoes
- Provides excellent results on all edibles
- Can also be used for seramis cultures

Application:

- Please note: Not suitable for hydro cultures
- Makes up to 100 L of feed

Packaging:

- 1 L concentrate bottle



Organic Multipurpose Plant Feed

- Organic liquid compound fertiliser NPK 3-1-5 derived from organic materials and a natural by-product of sugar beet production (sugar beet vinasse)
- Contains vitamins, enzymes and vegetation supporting substances which enhance plant growth and promote flower development
- For beautiful ornamentals and house plants
- Can also be used for seramis cultures

Application:

- Please note: Not suitable for hydro cultures
- Makes up to 200 L of feed

Packaging:

- 1 L concentrate bottle



Article no.	Case Qty.	Unit Barcode	Case Barcode	Cases/Pallet
613608	10 x 1 L			40

Article no.	Case Qty.	Unit Barcode	Case Barcode	Cases/Pallet
613607	10 x 1 L			40



Organic Rose Feed

- Organic liquid compound fertiliser NPK 3-1-5 made from organic materials and a natural by-product of sugar beet production (sugar beet vinasse)
- Contains vitamins, enzymes and vegetation supporting substances which enhance plant growth and promote flower development
- For big, beautiful and fragrant roses
- Can also be used for seramis cultures

Application:

- Please note: Not suitable for hydro cultures
- Makes up to 200 L of feed

Packaging:

- 1 L concentrate bottle



Article no.	Case Qty.	Unit Barcode	Case Barcode	Cases/ Pallet
613631	10 x 1 L			40



Super Strength Seaweed Extract

- For strong, vital growth in all flowers, fruit and vegetables
- Stimulates sprouting and root growth and generates higher yields when used on edibles
- Can be used as a rooting solution and is excellent as a soil conditioner
- 100 % natural ingredients

Application:

- Makes up to 100 L

Packaging:

- 1 L concentrate bottle



Article no.	Case Qty.	Unit Barcode	Case Barcode	Cases/ Pallet
613670	10 x 1 L			40

Organic Solid Fertiliser



info

Neudorff's Special Solid Fertilisers are environmentally friendly

- Contain Mycorrhiza fungi, increasing the size of the root system by up to 150 x
- Added microorganisms will ensure that your soil is healthy and alive with organic growth activity
- Child and pet safe

Why organic fertiliser?

Our organic fertilisers are an all-round care system for your plants because they include all the nutrients and trace elements which your plants need. Our fertilisers use natural ingredients and it is this which makes them so rich in trace elements, enzymes and other ingredients which encourage growth.

Microorganisms for active soil

An important part of our fertilisers are the microorganisms that come to life once in contact with moisture. They convert nutrients into a form that plants can easily use and because they help build stable clay-humus complexes they help to loosen the soil. In loose soil, the roots grow better – and more roots means better plant growth. Furthermore they contain Mycorrhiza fungi for improved resistance to drought and frost.

Comparison of organic and mineralic fertilisation

	Organic fertiliser	Mineralic fertiliser
Supply of nutrients	🌿	🌿
Improvement of soil structure	🌿	
Improvement of soil life	🌿	
Improvement of the storage ability of water and nutrients	🌿	
Better temperature in the soil	🌿	
Nutrients released at the right time	🌿	
Almost zero nitrate pollution of the water	🌿	
Direct nutrition	🌿	🌿
Long term nutrition	🌿	(🌿)
No risk of scorching when applied to lawns	🌿	



Organic Multipurpose Plant Food

- Organic compound fertiliser NPK 7-3-6 made from animal by-products, fermented vegetation residues, organic materials and living microorganisms
- With Mycorrhiza fungi for strong plant growth
- With nutrients for healthy growth and high yields of delicious fruit
- Fast acting and continues to feed for up to 100 days

Application:

- 25-150 g/m² when seeding or planting

Packaging:

- 1.25 kg pouch bag, 2 kg carton



Organic Rose & Shrub Food

- Organic compound fertiliser NPK 7-7-5 made from animal by-products, fermented vegetation residues, organic materials and living microorganisms
- For roses, shrubs and annually flowering plants
- Fast acting and continues to feed for up to 100 days
- With Mycorrhiza fungi for strong plant growth

Application:

- 25 g per hole when planting. Scatter and work in 12.5-25 g/m² for existing plants in March/April and additionally in July/August if required

Packaging:

- 1.25 kg pouch bag, 2 kg carton



Article no.	Case Qty.	Unit Barcode	Case Barcode	Cases/Pallet
613666	6 x 1.25 kg	 4 005240 136669	 4 005240 036662	56
613605	5 x 2 kg	 4 005240 136058	 4 005240 036051	60
613638	45 x 2 kg	 4 005240 136058	 4 005240 136386	4

Article no.	Case Qty.	Unit Barcode	Case Barcode	Cases/Pallet
613664	6 x 1.25 kg	 4 005240 136645	 4 005240 036648	56
613602	5 x 2 kg	 4 005240 136027	 4 005240 036020	60
613639	45 x 2 kg	 4 005240 136027	 4 005240 136393	4

Organic Solid Fertiliser



Organic Rhododendron, Azalea & Camellia Food

- Organic compound fertiliser NPK 7-3-5 made from animal by-products, fermented vegetation residues, organic materials and living microorganisms
- Low salinity for healthy growth and beautiful blooms
- For rhododendron, azalea, camellia and other acid loving plants
- Fast acting and continues to feed for up to 100 days

Application:

- 50-100 g per hole when planting. Scatter and work in 40-75 g/m² for existing plants in March/April and additionally in July if required

Packaging:

- 1.25 kg pouch bag, 2 kg carton



Organic Flowering Plant Food

- Organic compound fertiliser NPK 7-3-6 made from animal by-products, fermented vegetation residues, organic materials and living microorganisms
- For all flowering potted, basket and balcony plants
- Fast acting and continues to feed for up to 100 days
- Suitable for year round use

Application:

- 25-100 g per hole when planting. Scatter and work in 40-75 g for existing plants in March/April and additionally in June if required

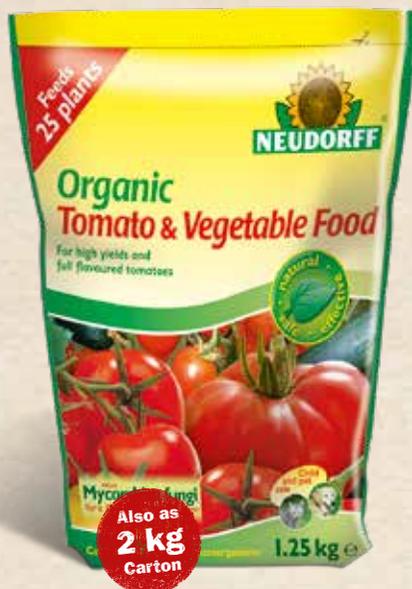
Packaging:

- 1.25 kg pouch bag



Article no.	Case Qty.	Unit Barcode	Case Barcode	Cases/Pallet
613663	6 x 1.25 kg	4 005240 136638	4 005240 036631	56
613630	5 x 2 kg	4 005240 136300	4 005240 036303	60

Article no.	Case Qty.	Unit Barcode	Case Barcode	Cases/Pallet
613662	6 x 1.25 kg	4 005240 136621	4 005240 036624	56



Organic Tomato & Vegetable Food

- Organic compound fertiliser NPK 7-3-10 made from animal by-products, fermented vegetation residues, organic materials and living microorganisms
- High potassium content to ensure great tasting fruit and vegetables, e.g. tomatoes, cucumbers, peppers, courgettes, pumpkins and other edibles
- With Mycorrhiza fungi for strong and healthy plant growth
- Fast acting and continues to feed for up to 100 days
- Promotes the formation of humus

Application:

- 50 g per plant when planting. Scatter and work in 25 g/m² for existing plants in June and July/August

Packaging:

- 1.25 kg pouch bag, 2 kg carton



Article no.	Case Qty.	Unit Barcode	Case Barcode	Cases/ Pallet
613665	6 x 1.25 kg	 4 005240 136652	 4 005240 036655	56
613603	5 x 2 kg	 4 005240 136034	 4 005240 036037	60



Organic Compost Accelerator

- Granulated supplement made from animal by-products, fermented vegetation residues, organic materials, and living microorganisms
- Contains important composting bacteria and fungi cultures
- Allows quick and effective breakdown of garden and kitchen waste, as well as leaf and grass cuttings
- Perfectly suited for composting in a compost bin
- Also suitable for composting autumn foliage

Application:

- For all types of composting
- Yields large amounts: 2 kg is enough for approx. 4 m³ of garden waste or 66 m² of autumn foliage

Packaging:

- 2 kg carton



Article no.	Case Qty.	Unit Barcode	Case Barcode	Cases/ Pallet
613610	5 x 2 kg	 4 005240 136102	 4 005240 036105	60



Lawn Care

info

Neudorff's Lawn Care

- Contain natural raw materials with added microorganisms to ensure that your soil is healthy and alive with organic growth activity
- For a lush green, thick and moss free lawn
- With Mycorrhiza fungi to absorb additional water and nutrients from the soil

Organic fertilisers made from natural raw materials mimic the cycle of nature in their use, thereby ensuring naturally healthy soil. They have a natural long-term effect because they slowly release nutrients as and when they are needed. All degree Neudorff fertilisers are safe to people and pets, therefore the treated areas can be used immediately after application. Neudorff fertilisers are extremely well tolerated by plants meaning that there is no risk of 'burning' when used correctly.

What makes Neudorff fertilisers 'special'?

Neudorff fertilisers are a 'five course meal' for plants in comparison to mineralic fertilisers which are closer to 'fast food'.

➤ Organic

Neudorff solid fertilisers are made with organic ingredients to ensure the nutrition provided by our

With
**Mycorrhiza fungi for
a 150 x bigger root system**



without Mycorrhiza fungi



with Mycorrhiza fungi

products is as close as possible to that provided by nature.

➤ NPK – quick and slow release feeding

Each product has a carefully tailored NPK value which reflects each individual plant type's feed requirements. They get to work immediately upon application and continue to feed for up to 100 days as the microorganisms in the soil slowly break down the organically bound nutrients

➤ Trace elements – to develop strong and healthy plants

Each fertiliser contains a blend of trace elements designed to maximise plant growth and vitality in addition to the 'main' NPK nutrients

➤ Mycorrhiza fungi – for a root system up to 150 x bigger

The roots of almost all plants grow in a symbiotic relationship with beneficial mycorrhizal fungi, however there is currently not enough mycorrhiza in the soil

for its full benefits to be utilised by plants. By adding mycorrhiza to our fertilisers it increases the surface of the root by up to 150 x which greatly improves the lawns' ability to gather water and nutrients via the roots. This encourages vigorous growth as the lawn is more resistant to stress factors such as frost, drought and unfavorable pH values.

➤ Microorganisms – to enrich the soil

In order for nutrients to be used by plants they must first be broken down by naturally occurring microorganisms in the soil. Unfortunately a lot of soil nowadays contains very few microorganisms so by adding them to each Neudorff solid fertiliser it ensures that the feed being applied to plants is actually able to be broken down and used effectively.

Lawn Care



Organic CleanLawn

- Organic compound fertiliser NPK 9-3-5
- Fast acting and continues to feed for up to 100 days
- For a thick and green lawn that naturally suppresses moss and weeds
- With Mycorrhiza fungi to promote strong roots and plants with improved resistance against drought and frost

Application:

- Scatter 50-100 g/m², 2-3 times a year by hand or with a fertiliser spreader
- Use from March to June, additionally in September/October

Packaging:

- 2.5 kg carton, 5 kg pouch bag



Organic CleanLawn – Display units

3 in 1 Organic fertiliser derived from natural raw materials – fertilises the lawn, improves the soil and has an indirect action against moss and weeds.

- Organic compound fertiliser 9-3-5
- Fast acting and continues to feed for up to 100 days
- With Mycorrhiza fungi for strong roots and improved resistance against drought and frost
- No scarifying necessary and also suitable for newly laid lawns

Application:

- Scatter 50-100 g/m², 2-3 times a year by hand or with a fertiliser spreader
- 8 kg covers up to 160 m²/ 20 kg covers up to 400 m²

Packaging:

- 8 kg, 20 kg bag



Article no.	Case Qty.	Unit Barcode	Case Barcode	Cases/Pallet
613601	5 x 2.5 kg			60
613644	3 x 5 kg			30
613643	39 x 5 kg			2

Article no.	Case Qty.	Unit Barcode	Case Barcode	Cases/Pallet
613673	30 x 8 kg			2
613667	16 x 20 kg			2
613668	36 x 20 kg			1



MAPP 17880 · PCS 05246

CleanLawn Moss Control for Lawns Concentrate ²⁾

- Active ingredient content 186.7 g/L pelargonic acid
- Fast visible results
- Non-selective moss killer with contact action
- For use on lawns and turf
- Biodegradable

Application:

- Mix 17 ml with 1 L of water to treat one square metre of lawn
- Drench the moss thoroughly to guarantee an optimum absorption of the active ingredient
- 1 L of concentrate is sufficient for up to 60 m²

Packaging:

- 1 Litre concentrate bottle



Organic CleanLawn Display units

- 39 x 5 kg
- 30 x 8 kg
- 16 x 20 kg
- 36 x 20 kg

Dangerous substance/dangerous goods: see page 52

Article no.	Case Qty.	Unit Barcode	Case Barcode	Cases/ Pallet
613642	10 x 1 L			40
		4 005240 136423	4 005240 036426	

²⁾ Use plant protection products safely. Always read the label and product information before use.
All information is based on regulatory notifications as of July 2018.

Displays



Pre-loaded Display Units

Our best-selling products are offered in attractive display units with attention grabbing images and key product information on the header board. Ideal for high traffic areas of your store and also useful for promoting link sales between two or more related product categories.



WeedFree Plus²⁾
48 x 750 ml RTU, see page 12



Sluggo Slug & Snail Killer²⁾
60 x 800 g and 54 x 800 g + 36 x 1 kg
mixed Display, see page 21



BugFree Bug and Larvae Killer²⁾
48 x 750 ml RTU, see page 24



Super Strength Cat Repellent
60 x 500 g, see page 37

²⁾ Use plant protection products safely. Always read the label and product information before use.
All information is based on regulatory notifications as of July 2018.
Use biocides safely. Always read the label and product information before use.



Organic CleanLawn
39 x 5 kg, 30 x 8 kg and 16 x 20 kg, see page 48



Organic Rose & Shrub Food
45 x 2 kg, see page 43



Organic Multipurpose Plant Food
45 x 2 kg, see page 43



Wooden Display Unit
Ask your local sales contact for details

Use plant protection products safely. Always read the label and product information before use.
All information is based on regulatory notifications as of July 2018.

Marketing Communication 2019



Large media & PR campaign

In 2019 Neudorff will be raising brand awareness and driving customers to your stores with a large media campaign including advertisements in print and online gardening magazines as well as PR.

Print



PR campaign and media cooperations

Neudorff's year-round PR campaign is generating a multitude of articles and product recommendations in gardening magazines, local and national newspapers (e.g. The Sun, The Guardian) as well as on radio shows.

Online



Consumer media



Adverts delivering more than 2m contacts in print and online media!

Key activity schedule

	March	April	May	June	July	August	September	October
Advertisements in print media								
Online advertising (banners and AdWords)								
PR campaign								

Use plant protection products safely. Always read the label and product information before use. All information is based on regulatory notifications as of July 2018.

Trade media



Consumer and trade website – offering even more service for 2019!

Neudorff has relaunched its consumer website www.neudorff.co.uk and will relaunch its trade website www.neudorff-trade.co.uk. Besides a complete redesign of both websites, they offer even more information and services than before.



Two websites full of information!

Dedicated website for the trade:
www.neudorff-trade.co.uk

Here you will find many resources that will help you in your day to day work, such as product overviews, printable product packshots, MSDS and much more information about Neudorff and our products.

Gardening advice for your customers

At www.neudorff.co.uk your customers will find professional advice on natural gardening, such as a FAQ section which answers the most frequently asked questions. The Plant Doctor helps identify plant diseases and pests and gives advice in how to control them. Our handy store locator ensures that consumers can quickly and easily find their local Neudorff stockist.

Neudorff Garden Guide

The practical guide to gardening in harmony with nature's cycle with 36 pages full of information. Ask your sales representative for free copies for your customers!



Consumer and trade shows

Neudorff will be in touch with you at trade shows such as Glee and Four Oaks and with consumers at the BBC Gardeners' World Live and various RHS events.



Dangerous Goods



Product Name	Classification according to CLP	Hazard Statements	Dangerous goods class	Packing group	UN number	Limited quantity	Labelling after the "limited quantity" has been exceeded
Ant Killer Granules	Aqua. Chron. 2	H411	9	III	3077	5 kg	9, B/F
BugFree Bug and Larvae Killer	Aqua. Chron. 3	H412					
BugFree Bug and Larvae Killer Concentrate	Aqua. Chron. 1	H410	9	III	3082	5 L, 30 kg	9, B/F
BugFree Bug and Larvae Killer for Roses	Aqua. Chron. 3	H412					
CleanLawn Moss Control for Lawns Concentrate	Eye Irrit. 2	H319					
Neudorff Fast Acting Moss & Algae Killer Concentrate	Eye Irrit. 2	H319					
WeedFree Plus Concentrate	Eye Irrit. 2	H319					



Phone: 0121/767 1821
Fax: 0121/767 1820
www.neudorff-trade.co.uk
www.neudorff.co.uk
info@neudorff.co.uk

Neudorff UK Limited  **Vienna House**  **Birmingham International Park**
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